

Violife Receipt Validation and
Barcode Buck\$ Rewards Program
Official Terms & Conditions

How to Participate: Purchase any dairy cheese product in a single transaction **between 5/26/26 and 6/26/26** at any retailer (hereafter, “**Eligible Purchase**”) and you will be eligible to receive a \$5.99 Barcode Buck\$ Violife Reward (hereafter, the “**Reward**”) good towards the purchase of participating products from Violife (the “Participating Products”), subject to compliance with these Official Terms & Conditions. While Supplies Last. To submit proof of an Eligible Purchase and to claim your Reward, take the following actions to redeem via upload on the Website (defined below).

Submission:

1. On your original, dated receipt from your Eligible Purchase, circle the following information: Retailer Name/Logo, Date and Time of Purchase, Participating Products, Receipt Total including the price of the Participating Products.
2. Scan or take a picture of the original, dated receipt from your Eligible Purchase with the required information circled. Picture cannot exceed 5mb in size and must be a JPEG file if scanned.
3. Visit ViolifeCravingCredits.com (the “**Website**”) between 12:00:00 pm (noon) Eastern Time (“**ET**”) on 5/26/26 and 11:59:59 pm ET on 6/30/26 and upload your receipt (hereafter, your “**Receipt Submission**”) in accordance with the on-screen instructions. After uploading your Receipt Submission, you will receive an on-screen confirmation of your submission, followed by a reply email. By submitting your receipt, you agree to receive responses about this promotion. The reply email will notify you of the status of your Receipt Submission. You will receive your Reward or an error message why the Receipt Submission could not be processed.

Limit of one (1) Receipt Submission per email address/person. There will be a total of ten thousand (10,000) \$5.99 (ARV) Rewards available during the promotion.

Eligibility: Promotion open to legal residents eighteen (18) years of age and older of the 50 United States or District of Columbia. Void where prohibited. Subject to all applicable federal, state and local laws and regulations. Employees of Flora Food US Inc. (“**Sponsor**”), and any of its respective affiliates, parents, subsidiary companies, and advertising and promotion agencies (collectively, the “Released Parties”), and their immediate family members (i.e., spouse, parent, child, sibling, and the “steps” of each) and persons living in the same household of each are not eligible to enter. No substitutions will be made, except that Sponsor reserves the right, in its sole discretion, to substitute an item of equal or greater value if the Rewards should become unavailable

for any reason. Sponsor's decisions are final and binding in all matters relating to this promotion including but not limited to a Participant's (defined below) eligibility.

Liability Disclaimer: By participating in this promotion, each participant ("**Participant**") agrees to release, indemnify and hold harmless Sponsor, TPG Rewards Inc., and their respective subsidiaries, affiliated companies, suppliers, distributors, retailers, advertising and promotion agencies, and their respective officers, directors, employees, representatives and agents (collectively, the "**Released Parties**"), from and against any and all claims, damage and liability of any kind arising from or in connection with participation in this promotion and the acceptance, possession or use/misuse of the Reward and assumes all liability in connection therewith. The Released Parties are not responsible for any typographical, production, human or other errors in any printing or advertising related to the promotion, or in the administration of this promotion. Furthermore, the Released Parties are not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the promotion, and assume no responsibility for any error, interruption, deletion, defect, delay in operation, or transmission, communications line failure, theft or destruction, or unauthorized use of any website associated with the promotion.

The Released Parties are not responsible for errors, failures or delays of any kind that may occur in the transmission, receipt or processing of Receipt Submission or the Rewards. The Released Parties are not responsible for injury or damage to Participant's or to any other person's computer related to or resulting from participating in this promotion or downloading materials from or use of any website associated with this promotion. Sponsor is further not responsible for, and is not making any, warranties, representations or guarantees, expressed or implied, in fact or in law, relative to the Reward, including by not limited to is quality, condition or fitness for a particular purpose.

Disputes: Except where prohibited, each Participant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with the promotion or rewards shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Florida; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this promotion, but in no event attorneys' fees; and (3) to the extent allowed by law, no Participant will be permitted to obtain awards for, and Participant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Terms & Conditions, or the rights and obligations of the Participants and Sponsor in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Florida without giving effect to any choice of law or conflict of law

rules (whether of Florida or any other jurisdiction), which would cause the application of laws of any jurisdiction other than Florida.

Privacy Notice: Any personal information provided is subject to the Privacy Notice stated on: <https://www.florafoodgroup.com/privacypolicy>.